

# Pioneer in value investing since 1993

Established in 1993, Value Partners is one of Asia's largest independent asset managers by products and distribution.

Under the leadership of our Co-Chairmen and Co-Chief Investment Officers Dato' Seri Cheah Cheng Hye and Mr. Louis So, the Company has successfully developed from a boutique firm to one of Asia's most respected asset managers. In recent years, the Company has been expanding its global network in the mainland of China, Asia, Europe and North America.

## Our strengths

### A pioneer of value investing in Asia

We were among the first fund managers in Asia to apply strict value-investing principles. We have been investing in the Chinese domestic market since it first opened.

### Greater China expertise

Among the best investment teams in Asia with a 27-year track record. We have a strong team of about 70 investment professionals based in Hong Kong, Shanghai, Shenzhen, Kuala Lumpur and London, with an average 18 years of solid investment experience.

### A proven performer

Through disciplined investing and a focus on long-term results, our rigorous investment process helps to deliver robust risk-adjusted absolute returns.

### A well-recognized Greater China expert

The Company and its underlying products have won 220 performance awards and prizes.

## Our belief

### *'Value investing' is the cornerstone of our investment philosophy.*

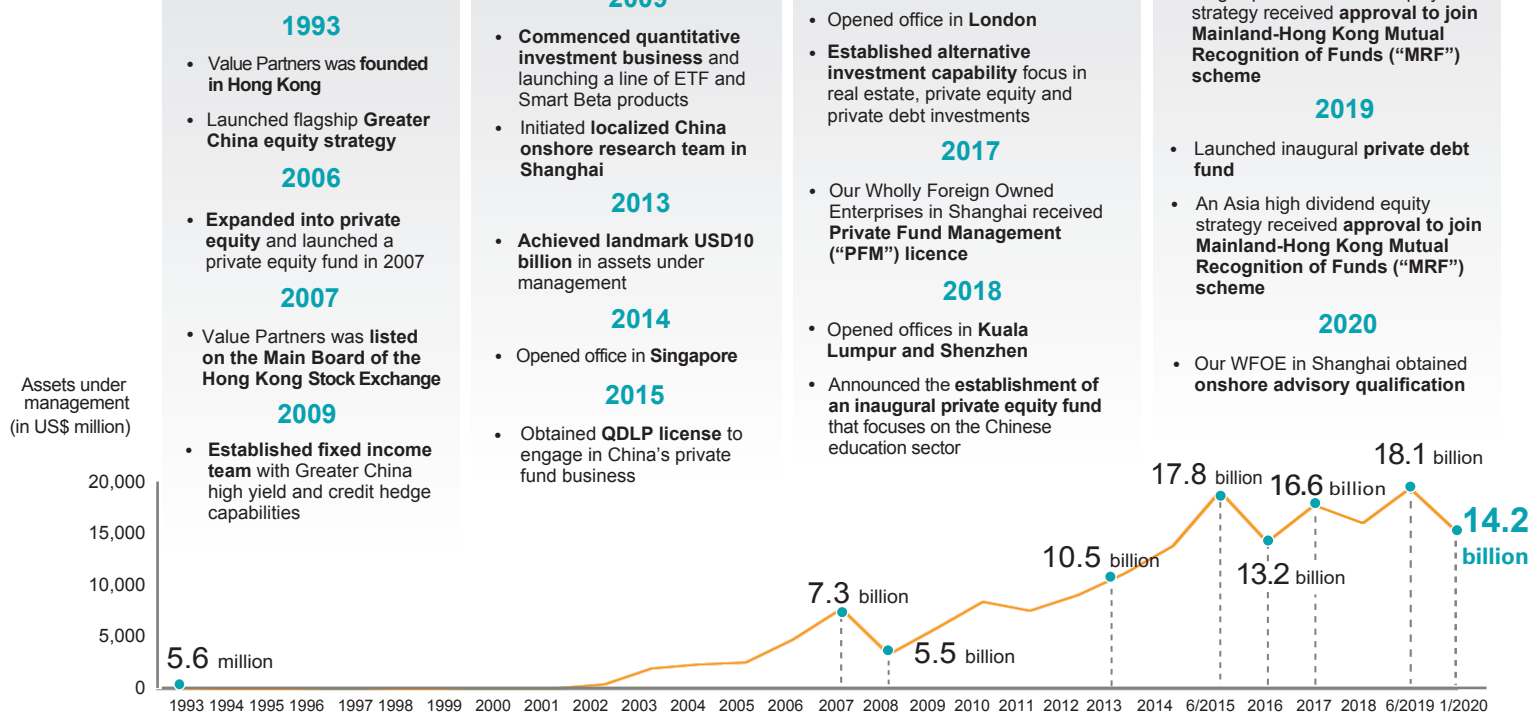
We believe that bottom-up stock selection combined with comprehensive research is critical to uncovering opportunities in inefficient markets. As part of our research process, our investment team visits a large number of companies to conduct 360-degree analysis every year in the Asia region. We believe thorough research is the foundation of optimal investment returns.

## Core principles



**Target to identify long-term winners with a 3-5 years' investment horizon**

## Our milestones



## Our investment capabilities

A broad spectrum of investment solutions<sup>1</sup>



Equities



Fixed income



Alternatives



Multi-asset



Quantitative Investment Solutions

## Our recognition

The stellar performance and excellent management of Value Partners have helped us gain industry recognition.



**Best Total Return Greater China Fixed Income**

China Asset Management Association of Hong Kong & Bloomberg, 2019<sup>2</sup>



**Best WFOE House (China)**

Asia Asset Management, 2019<sup>3</sup>



**Outstanding Listed Company (Main Board category)**

Hong Kong Economic Journal, 2019<sup>4</sup>



**Greater China Equity House (Outstanding Achiever)**

Benchmark, 2018<sup>5</sup>



**Asia ex-Japan Equity House (Best-In-Class)**

Benchmark, 2018<sup>5</sup>



Scan the QR code to download the new Value Partners Mobile App now!

Access the latest fund information<sup>^</sup> and market updates!

<sup>^</sup> Fund information refers to Value Partners' funds authorized by the Securities and Futures Commission of Hong Kong ("SFC"). Authorization does not imply official recommendation.

1. Some products may not be available to all investors. Please contact us for details and read the corresponding offering documents before making any investment decision.  
2. Awarded to Value Partners Greater China High Yield Income Fund, for its performance over 3-year and 5-year periods. 3. Asia Asset Management 2019 Best of the Best Awards recognize a WFOE house's ability to expand in a fast growing market, enhance its product and distribution arrangements, gain market acceptance and raise funds in the past year. 4. The 2019 Listed Company Awards of Excellence by Hong Kong Economic Journal recognize best Hong Kong-listed companies based on stock performance, industry expert recommendations and companies' annualized return on equity. 5. Benchmark Fund of the Year Awards 2018 (Hong Kong) selected outstanding asset managers based on performance up to 30 September 2018. The house awards recognize asset managers for their excellence in a particular investment strategy. Value Partners was awarded with the Outstanding Achiever title for its Greater China equities capabilities and the Best-in-class title for its Asia ex-Japan equities capabilities. Investment involves risk. Past performance is not indicative of future performance. This material has not been reviewed by the SFC. Issuer: Value Partners Limited.

Follow us on



Tel: Hong Kong (852) 2880 9263 | Kuala Lumpur (60) 3 2775 7688 | Singapore (65) 6718 0380

Email: [vpl@vp.com.hk](mailto:vpl@vp.com.hk)

Website: [www.valuepartners-group.com](http://www.valuepartners-group.com)