

Asia's Leader in Value Investing

Established in 1993, Value Partners is one of Asia's largest asset managers by products and distribution.

Under the leadership of our Co-Chairmen and Co-Chief Investment Officers Dato' Seri Cheah Cheng Hye and Mr. Louis So, the Company has successfully developed from a boutique firm to one of Asia's most respected asset managers. In recent years, the Company has been expanding its global network in the mainland of China, Asia, Europe and North America.

Our strengths

A pioneer of value investing in Asia

We were among the first fund managers in Asia to apply strict value-investing principles. We have been investing in the Chinese domestic market since it first opened.

Greater China expertise

Among the best investment teams in Asia with a 26-year track record. We have a strong team of about 70 investment professionals based in Hong Kong, Shanghai, Shenzhen, Kuala Lumpur, Singapore and London, with an average 18 years of solid investment experience.

A proven performer

Through disciplined investing and a focus on long-term results, our rigorous investment process has delivered robust risk-adjusted absolute returns.

A well-recognized Greater China expert

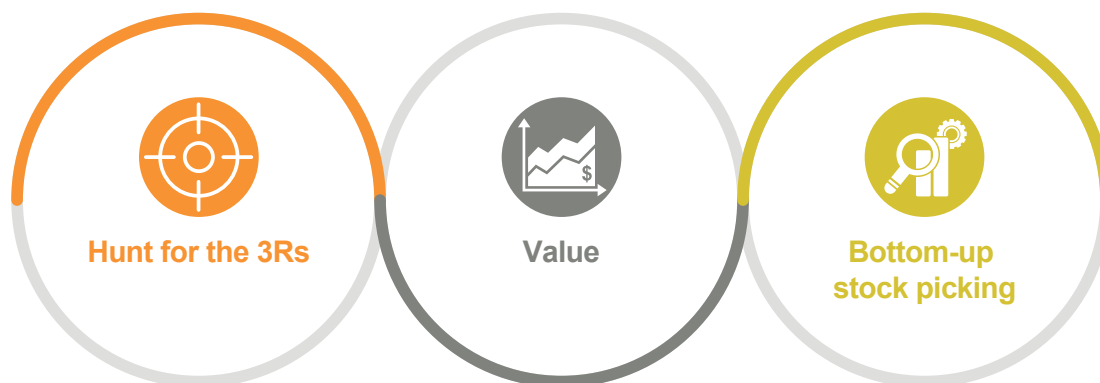
The Company and its underlying products have won over 200 performance awards and prizes.

Our belief

'Value investing' is the cornerstone of our investment philosophy.

We believe that bottom-up stock selection combined with comprehensive research is critical to uncovering opportunities in inefficient markets. As part of our research process, our investment team visits a large number of companies to conduct 360-degree analysis every year in the Asia region. We believe thorough research is the foundation of optimal investment returns.

Core principles



- The **R**ight business, run by the **R**ight people, and at the **R**ight price

- Companies with **quality fundamentals** trading **below their intrinsic value**

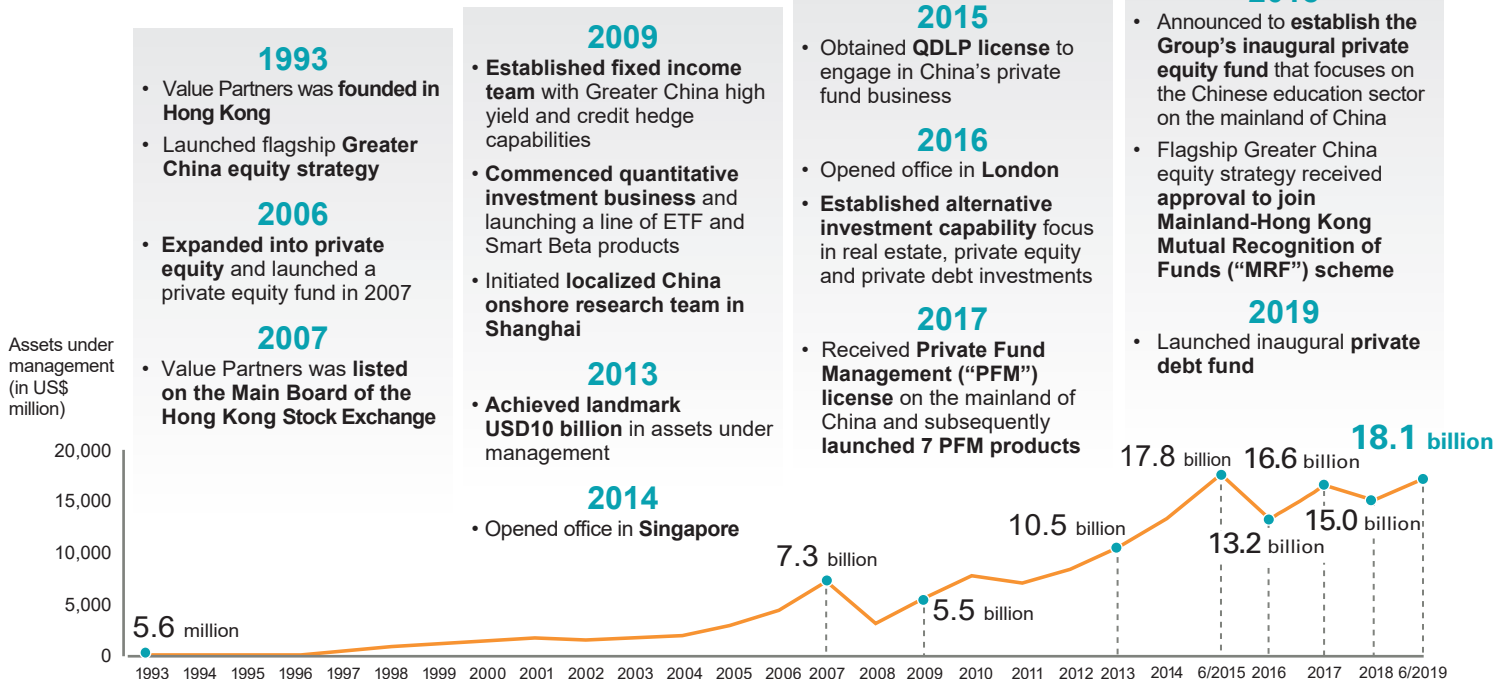
- Prefer **contrarian** and **non-consensus ideas**

- **Highest conviction ideas** driven by our "walk the extra mile" **bottom-up fundamental analysis**

- **Alpha seeking** and **absolute return oriented**

Target to identify long-term winners with a 3-5 years' investment horizon

Our milestones



Our investment capabilities

A broad spectrum of investment solutions¹



Equities



Fixed income



Alternatives



Multi-asset



Quantitative Investment Solutions

Our recognition

The stellar performance and excellent management of Value Partners have helped us gain industry recognition.



- Asia ex-Japan Equity House (Best-In-Class)
- Greater China Equity House (Outstanding Achiever)
- Provider of the Year – Onshore Benchmark, 2018²



- Top Investment House in Asian G3 Bonds (Hedge Fund category) The Asset, 2018³



- The Most Promising WFOE Private Fund House Shanghai Securities News, 2019⁴



- Best WFOE House (China) Asia Asset Management, 2019⁵



- Asia's 200 Best Under A Billion Forbes Asia, 2018⁶



- Outstanding Listed Company (Main Board category) Hong Kong Economic Journal, 2018⁷



Scan the QR code to download the [new Value Partners Mobile App](#) now!

Access the latest fund information[^] and market updates!

[^] Fund information refers to Value Partners' funds authorized by the Securities and Futures Commission of Hong Kong ("SFC"). Authorization does not imply official recommendation.

1. Some products may not be available to all investors. Please contact us for details and read the corresponding offering documents before making any investment decision.

2. Benchmark Fund of the Year Awards 2018 selected outstanding asset managers based on performance up to 30 September 2018. The house awards recognize asset managers for their excellence in a particular investment strategy. Value Partners was awarded with the Outstanding Achiever title for its Greater China equities capabilities and the Best-in-class title for its Asia ex-Japan equities capabilities. Providers of the Year awards recognize outstanding providers based on asset managers' overall capabilities.

3. The Asset Benchmark Research Awards 2018 judged performance of top investment houses based on the number of votes from top-rated analysts, economists and strategists.

4. The 10th Golden Sunshine Award is held by Shanghai Securities News to award quality private fund houses operating in China. WFOE stands for Wholly Foreign-Owned Enterprise.

5. Asia Asset Management 2019 Best of the Best Awards recognize a WFOE house's ability to expand in a fast growing market, enhance its product and distribution arrangements, gain market acceptance and raise funds in the past year.

6. Value Partners Group was ranked among the top 200 leading listed companies in the Asia-Pacific. The 200 firms selected produced the highest sales and earnings per share growth for both the most recent fiscal one- and three-year periods, and the strongest five-year average return on equity, among 17,000 listed firms in the Asia-Pacific region with annual sales between US\$5 million and US\$1 billion.

7. The 2018 Listed Company Awards of Excellence by Hong Kong Economic Journal recognize best Hong Kong-listed companies based on stock performance, industry expert recommendations and companies' annualized return on equity.

Investment involves risk. Past performance is not indicative of future performance. This material has not been reviewed by the SFC. Issuer: Value Partners Limited.

Follow us on



Tel: Hong Kong (852) 2880 9263 | Singapore (65) 6718 0380
Email: vpl@vp.com.hk Website: www.valuepartners-group.com