

Asia's Leader in Value Investing

Established in 1993, Value Partners is one of Asia's largest asset managers by products and distribution.

Under the leadership of our Co-Chairmen and Co-Chief Investment Officers Dato' Seri Cheah Cheng Hye and Mr. Louis So, the Company has successfully developed from a boutique firm to one of Asia's most respected asset managers. In recent years, the Company has been expanding its global network in the mainland of China, Asia, Europe and North America.

Our strengths

A pioneer of value investing in Asia

We were among the first fund managers in Asia to apply strict value-investing principles. We have been investing in the Chinese domestic market since it first opened.

Greater China expertise

Among the best investment teams in Asia with a 26-year track record. We have a strong team of about 70 investment professionals based in Hong Kong, Shanghai, Shenzhen, Singapore and London, with an average 18 years of solid investment experience.

A proven performer

Through disciplined investing and a focus on long-term results, our rigorous investment process has delivered robust risk-adjusted absolute returns.

A well-recognized Greater China expert

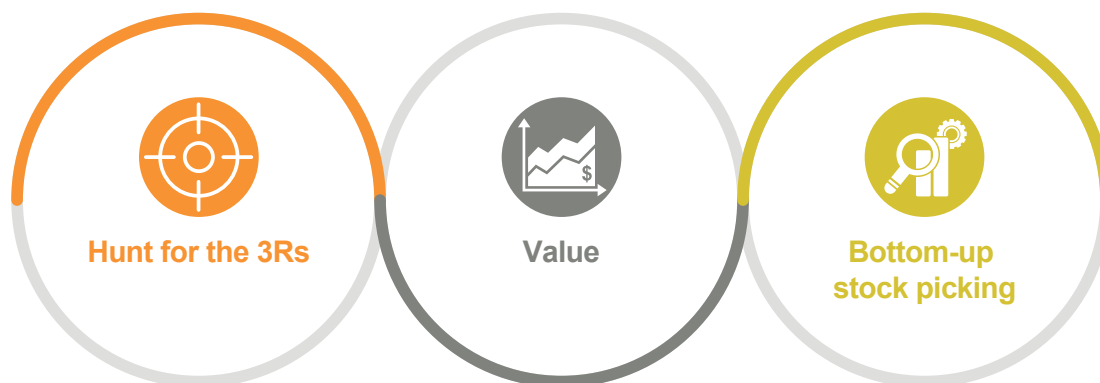
The Company and its underlying products have won over 200 performance awards and prizes.

Our belief

'Value investing' is the cornerstone of our investment philosophy.

We believe that bottom-up stock selection combined with comprehensive research is critical to uncovering opportunities in inefficient markets. As part of our research process, our investment team visits a large number of companies to conduct 360-degree analysis every year in the Asia region. We believe thorough research is the foundation of optimal investment returns.

Core principles



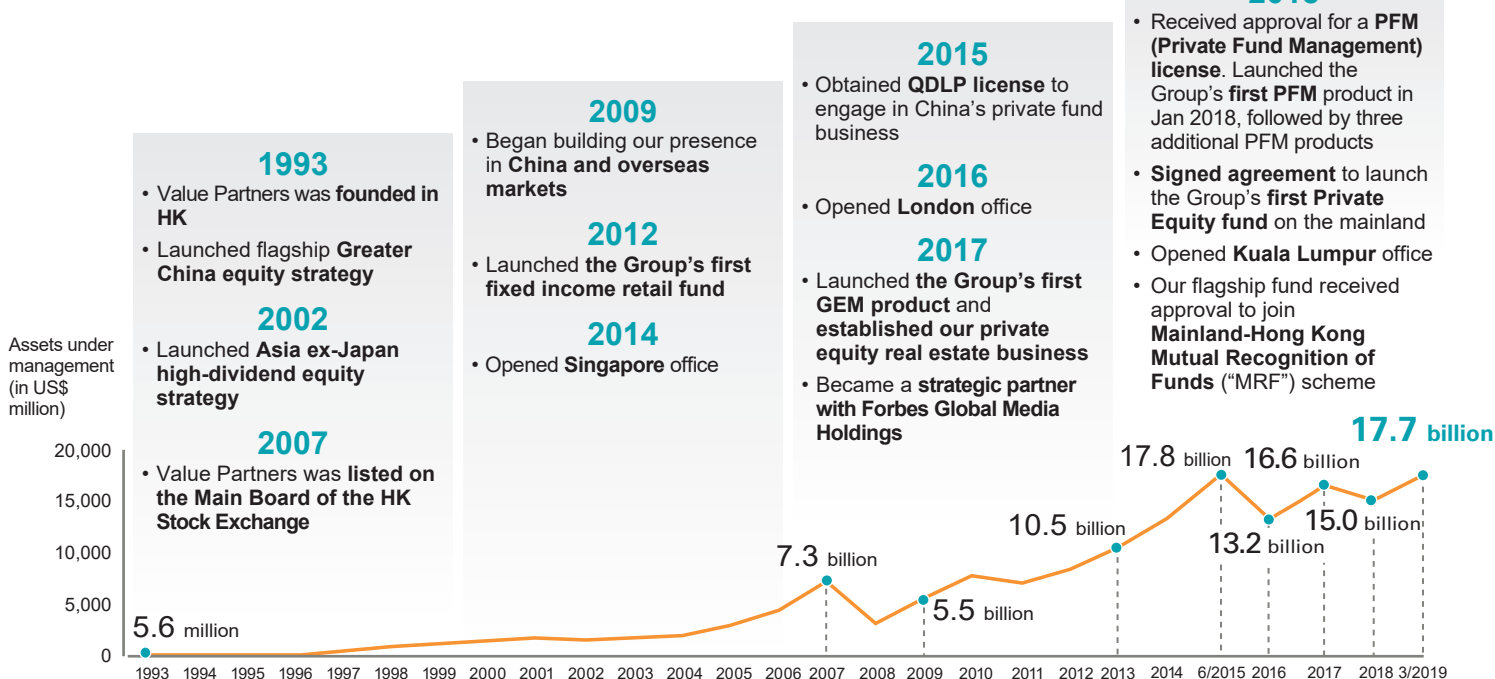
- The **R**ight business, run by the **R**ight people, and at the **R**ight price

- Companies with **quality fundamentals** trading below their intrinsic value

- **Highest conviction ideas** driven by our "walk the extra mile" bottom-up fundamental analysis
- **Alpha seeking** and absolute return oriented

Target to identify long-term winners with a 3-5 years' investment horizon

Our milestones



Our investment capabilities

A broad spectrum of investment solutions¹



Equities



Fixed income



Alternatives



Multi-asset



ETF

Our recognition

The stellar performance and excellent management of Value Partners have helped us gain industry recognition.



AsiaHedge Awards 2017²
Management Firm of the Year



Asia Asset Management 2019 Best of the Best Awards

Best WFOE House³

Most Innovative Product: China - Education-Focused Private Equity Fund⁴



Benchmark Fund of the Year Awards 2018, Hong Kong

Asia ex-Japan Equity House: Best-in-Class⁵

**High Yield Fixed Income – Manager of the Year⁶
Mr. Gordon Ip**



Asian Private Banker Asset Management Awards for Excellence 2017⁷

Best Fund Provider – Greater China Equity



The Asset Benchmark Research Awards 2018⁸

Top Investment House in the Hedge Fund Category



Scan the QR code to download the [new Value Partners Mobile App](#) now!

Access the latest fund information[^] and market updates!

[^] Fund information refers to Value Partners' funds authorized by the Securities and Futures Commission of Hong Kong. Authorization does not imply official recommendation.
1. Some products may not be available to all investors. Please contact us for details and read the corresponding offering documents before making any investment decision.
2. Based on performance for the 12-month period from September 2016 to the end of August 2017. 3. Announced in January 2019, the award recognises a WFOE house's ability to expand in a fast growing market, enhance its product and distribution arrangements, gain market acceptance and raise funds in the past year. 4. Announced in January 2019, the award recognises a product's uniqueness, ease of understanding and also market impact. 5. The award reflects performance up to 30 September 2018. 6. This award aims to recognize an individual who has led his/her team to outstanding performances over the consistency of three-year and five-year performances against the benchmark and their peers, and how they have managed their mandates with excellent stewardship in safeguarding shareholders' capital, grew the size of the fund/mandate without compromising safety and returns. For performances up to 30 September 2018. Gordon Ip is Value Partners' Chief Investment Officer, Fixed Income. 7. Based on performance and achievements for 2016. 8. Announced in October 2018 based on the number of votes. All votes are subject to a weighting methodology.
Investment involves risk. Past performance is not indicative of future performance. This material has not been reviewed by the SFC. Issuer: Value Partners Limited.

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