

Asia's Leader in Value Investing

Established in 1993, Value Partners is one of Asia's largest asset managers by products and distribution.

Under the leadership of our Co-Chief Investment Officers Dato' Seri Cheah Cheng Hye and Mr. Louis So, the Company has successfully developed from a boutique firm to one of Asia's most respected asset managers. In recent years, the Company has been expanding its global network in the mainland of China, Asia, Europe and North America.

Our strengths

A pioneer of value investing in Asia

We were among the first fund managers in Asia to apply strict value-investing principles. We have been investing in the Chinese domestic market since it first opened.

Greater China expertise

Among the best investment teams in Asia with a 25-year track record. We have a strong team of over 70 investment professionals based in Hong Kong, Shanghai, Shenzhen, Singapore and London, with an average 18 years of solid investment experience.

A proven performer

Through disciplined investing and a focus on long-term results, our rigorous investment process has delivered robust risk-adjusted absolute returns.

A well-recognized Greater China expert

The Company and its underlying products have won over 200 performance awards and prizes.

Our belief

'Value investing' is the cornerstone of our investment philosophy.

We believe that bottom-up stock selection combined with comprehensive research is critical to uncovering opportunities in inefficient markets. As part of our research process, our investment team visits a large number of companies to conduct 360-degree analysis every year in the Asia region. We believe thorough research is the foundation of optimal investment returns.

Core principles



- The <u>Right</u> business, run by the <u>Right</u> people, and at the <u>Right</u> price
- Companies with sound fundamentals trading at discount valuations
- Contrarian ideas with depressed valuations
- Portfolios are constructed with the highest conviction ideas driven by our intensive bottom-up fundamental analysis

Our milestones

 Obtained QDLP license to Group's first PFM product in 2009 engage in China's private fund Jan 2018, followed by three business Began building our presence additional PFM products 1993 in China and overseas Signed agreement to launch 2016 markets · Value Partners was founded in the Group's first Private Opened London office HK Equity fund on the mainland 2012 · Launched flagship Greater 2017 · Opened Kuala Lumpur office · Launched the Group's first China equity strategy · Launched the Group's first Our flagship fund received fixed income retail fund **GEM product** and approval to join established our private 2014 Mainland-Hong Kong Assets under · Launched Asia ex-Japan equity real estate business Mutual Recognition of · Opened Singapore office management high-dividend equity Funds ("MRF") scheme · Became a strategic partner (in US\$ strategy million) with Forbes Global Media 15.0 billion **Holdings** 2007 20.000 17.8 billion 16.6 billion Value Partners was listed on the Main Board of the HK 15,000 Stock Exchange 10.5 billion 13.2 billion 10,000 7.3 billion 5,000 5.5 billion 5.6 million 1993 1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 6/2015 2016

Our investment capabilities

A broad spectrum of investment solutions¹



Equities



Fixed income



Alternatives



2015

Multi-asset



2018 Received approval for a PFM (Private Fund Management)

license. Launched the

FTF

Our recognition

The stellar performance and excellent management of Value Partners have helped us gain industry recognition.



AsiaHedge Awards 2017² **Management Firm of the Year**



Asia Asset Management 2019 Best of the Best Awards

Best WFOE House³

Most Innovative Product: China -Education-Focused Private Equity Fund⁴



Benchmark Fund of the Year Awards 2018, Hong Kong

Asia ex-Japan Equity House: Best-in-Class⁵ High Yield Fixed Income - Manager of the Year⁶ Mr. Gordon Ip



Asian Private Banker Asset Management Awards for Excellence 20177

Best Fund Provider – Greater China Equity



The Asset Benchmark Research Awards 20188 Top Investment House in the **Hedge Fund Category**

Scan the QR code to download the new Value Partners Mobile App^ now! Access the latest fund information and market updates!



*For Hong Kong investors only. Fund information refers to Value Partners' funds authorized by the Securities and Futures Commission of Hong Kong. Authorization does not imply official recommendation.

1. Some products may not be available to all investors. Please contact us for details and read the corresponding offering documents before making any investment decision.

2. Based on performance for the 12-month period from September 2016 to the end of August 2017. 3. Announced in January 2019, the award recognises a WFOE house's ability to expand in a fast growing market, enhance its product and distribution arrangements, gain market acceptance and raise funds in the past year. 4. Announced in January 2019, the award recognises a product's uniqueness, ease of understanding and also market impact. 5. The award reflects performance up to 30 September 2018. 6. This award aims to recognize an individual who has led his/her team to outstanding performances over the consistency of three-year and five-year performances against the benchmark and their peers, and how they have managed their mandates with excellent stewardship in safeguarding shareholders' capital, grew the size of the fund/mandate without compromising safety and returns. For performances up to 30 September 2018. Gordon Ip is Value Partners' Chief Investment Officer, Fixed Income. 7. Based on performance and achievements for 2016. 8. Announced in October 2018 based on the number of votes. All votes are subject to a weighting methodology.

Investment involves risk. Past performance is not indicative of future performance. This material has not been reviewed by the SFC. Issuer: Value Partners Limited.





