

# Asia's Leader in Value Investing

Established in 1993, Value Partners is one of Asia's largest asset managers by products and distribution.

Under the leadership of our Co-Chief Investment Officers Dato' Seri Cheah Cheng Hye and Mr. Louis So, the Company has successfully developed from a boutique firm to one of Asia's most respected asset managers. In recent years, the Company has been expanding its global network in the mainland China, Asia and the United Kingdom.

## Our strengths

### A pioneer of value investing in Asia

We were among the first fund managers in Asia to apply strict value-investing principles. We have been investing in the Chinese domestic market since it first opened.

### Greater China expertise

Among the best investment teams in Asia with a 25-year track record. We have a strong team of over 70 investment professionals based in Hong Kong, Shanghai, Shenzhen, Singapore and London, with an average 18 years of solid investment experience.

### A proven performer

Through disciplined investing and a focus on long-term results, our rigorous investment process has delivered robust risk-adjusted absolute returns.

### A well-recognized Greater China expert

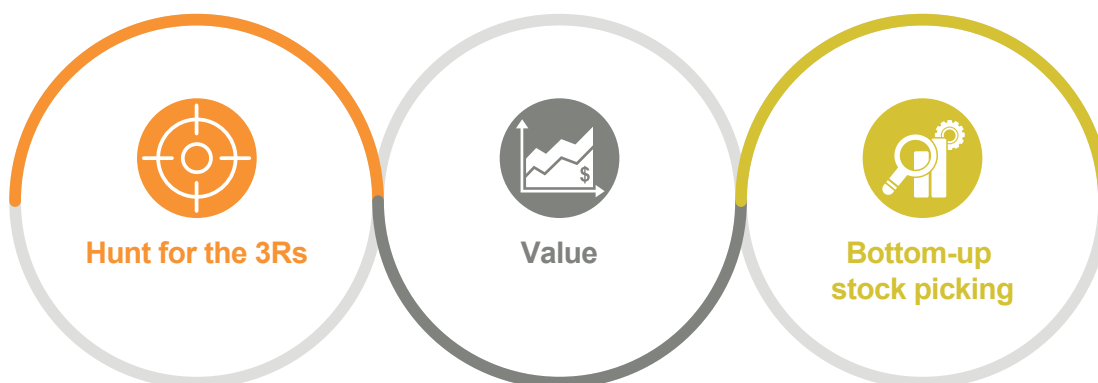
The Company and its underlying products have won over 170 performance awards and prizes.

## Our belief

### *'Value investing' is the cornerstone of our investment philosophy.*

We believe that bottom-up stock selection combined with comprehensive research is critical to uncovering opportunities in inefficient markets. As part of our research process, our investment team visits a large number of companies to conduct 360-degree analysis every year in the Asia region. We believe thorough research is the foundation of optimal investment returns.

## Core principles

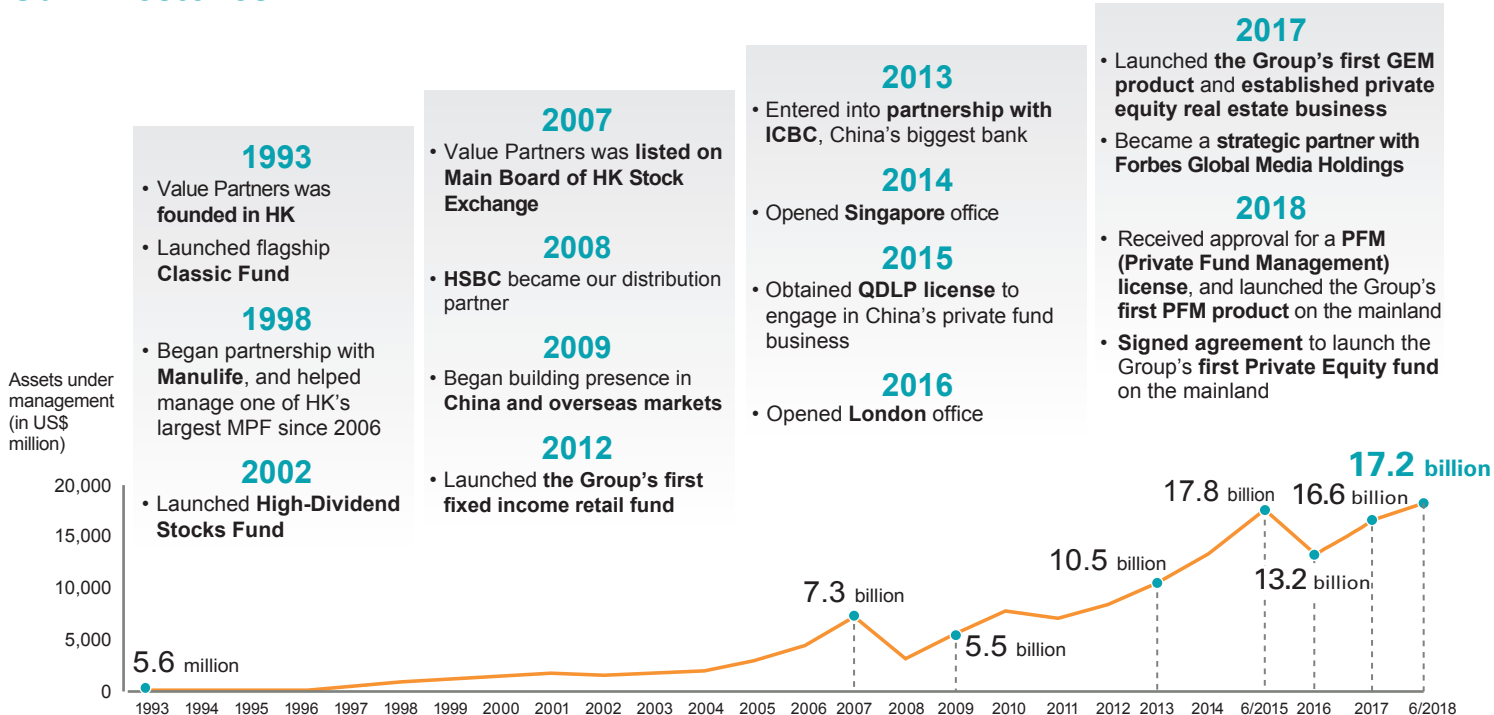


- The **R**ight business, run by the **R**ight people, and at the **R**ight price

- Companies with **sound fundamentals** trading at **discount valuations**
- **Contrarian ideas** with depressed valuations

- Portfolios are constructed with the **highest conviction ideas** driven by our **intensive bottom-up fundamental analysis**

## Our milestones



## Our investment capabilities

A broad spectrum of investment solutions<sup>1</sup>



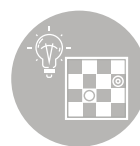
Equities



Fixed Income



Quantitative Investment Solutions



SMART Investment Strategy



Multi-asset



Alternatives

## Our recognition

The stellar performance and excellent management of Value Partners have helped us gain industry recognition.



Insights and Mandates Professional Investment Awards 2018<sup>2</sup>

Performance Awards: Offshore China Equity (10-Year)

Cross Border Awards: CIO of the Year (Fixed Income) – Mr. Gordon Ip



AsiaHedge Awards 2017<sup>3</sup>

Management Firm of the Year



Asset Management Awards for Excellence 2017, Asian Private Banker<sup>4</sup>

Best Fund Provider – Greater China Equity



The Asset Benchmark Research Awards 2017<sup>5</sup>  
Top Investment House in Asian G3 Bonds for 2017  
Ranked 1<sup>st</sup> in the Hedge Fund category



Benchmark Fund of the Year Awards 2017, Hong Kong<sup>6</sup>

Outstanding Manager of the Year - Greater China Equity - Dato' Seri Cheah Cheng Hye and Mr. Louis So  
Manager of the Year - High Yield Fixed Income - Mr. Gordon Ip



The Asset Triple A, Asset Servicing, Investor and Fund Management Awards 2017<sup>7</sup>  
Fund Manager of the Year – Long-only Fixed Income (Highly Commended) – Mr. Gordon Ip

1. Some products may not be available to all investors. Please contact us for details and read the corresponding offering documents before making any investment decision.  
2. Based on performance as at December 29, 2017. The CIO of the Year award will address the achievements of a key investment officer on both domestic and global investment activities. Gordon Ip is Value Partners' Chief Investment Officer, Fixed Income. 3. Based on performance for the 12-month period from September 2016 to the end of August 2017. 4. Based on performance and achievements for 2016. 5. Based on the number of votes won by Astute Investors of the Top Investment Houses. All votes are subject to a weighting methodology. 6. The award recognized individuals who have led his/her team to outstanding performances over the consistency of three-year and five-year performances against the benchmark and their peers up to 30 September 2017. Cheah Cheng Hye and Louis So are Value Partners' Co-Chief Investment Officers. Gordon Ip is Value Partners' Chief Investment Officer, Fixed Income. 7. The period covered by the awards is from 1 January 2016 to 31 December 2016. Gordon Ip is the lead manager of Value Partners Greater China High Yield Income Fund.

Investment involves risk. Past performance is not indicative of future performance. This material has not been reviewed by the SFC. Issuer: Value Partners Limited.