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VALUE PARTNERS GROUP LIMITED
惠理集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 806)

VOLUNTARY ANNOUNCEMENT
FORMATION OF A JOINT VENTURE PRIVATE EQUITY FUND
MANAGEMENT COMPANY IN CHINA

The Company is pleased to announce the signing of an agreement to set up a joint venture private equity fund management company with 雲南省工業投資控股集團有限責任公司 (Yunnan Industrial Investment Holding Group Ltd*). in Kunming, Yunnan, People's Republic of China.

JOINT VENTURE PRIVATE EQUITY FUND MANAGEMENT COMPANY IN CHINA

Value Partners Group Limited (the "Company") is pleased to announce the signing of an agreement to set up a joint venture private equity fund management company ("FMC") with 雲南省工業投資控股集團有限責任公司 (Yunnan Industrial Investment Holding Group Ltd*). ("Yunnan Industrial Investment") in Kunming, Yunnan, People's Republic of China ("PRC").

The Company will hold a 60% stake in the FMC, while Yunnan Industrial Investment will hold a 40% stake. The FMC will be jointly managed by both the Company and Yunnan Industrial Investment. The initial registered capital of the FMC will be RMB15 million.

Through the management of the FMC, the Company intends to establish a renminbi-denominated private equity fund ("Fund") by the end of this year, with the aim of raising RMB500 million for this first Fund. Subject to the approval from the PRC regulatory authorities, the Company and Yunnan Industrial Investment will jointly invest around RMB150 million (in proportion to their respective stakes in the FMC) in the Fund as seed capital.

The FMC will recruit a private equity management team to assist the Company and Yunnan Industrial Investment to manage the Fund and business. The Fund intends mainly to invest in enterprises in Yunnan province that can seek initial public offerings in the near future. The Fund may also invest in other foreign or domestic companies in the other provinces in the mainland, and in different sectors such as new energy, mineral resources, consumer goods, bio-pharmaceuticals, financial services, education, culture and tourism, commerce and trade, and equipment manufacturing.

Yunnan Industrial Investment was formerly known as 雲南省國有資產經營有限責任公司 (Yunnan State-Owned Assets Operation Company Limited*), which was established in 2000 and was a large state-owned provincial private enterprise specially engaged in stated-owned capital investment, operation and management. As approved by Yunnan Provincial Government (雲南省人民政府), Yunnan Industrial Investment was jointly established in 2008 by State-owned Assets Supervision and Administration Commission of Yunnan Provincial Government (雲南省人民政府國有資產監督管理委員會) together with five large industrial groups in Yunnan. The Company has chosen to partner with Yunnan Industrial Investment as it is positive on the economic prospects of Yunnan and other provinces in Western China.

As indicated in the Company's 2010 interim report, as well as in the announcement of the Company in relation to the share placement completed on 26 October 2010, a long term strategy and goal of the Company and its subsidiaries ("Group") is to expand the Group's fund management business into the mainland. The FMC will be the Group's first venture for it to establish a fund management business in the mainland. The Company will actively continue to seek other opportunities for expanding the Group's presence in the mainland into different fund management businesses, through both new ventures, and mergers and acquisitions.

By order of the board of
Value Partners Group Limited
Tse Wai Ming
Executive Director and Company Secretary

Hong Kong, 21 January 2011

As at the date of this Announcement, our Directors are Mr. Cheah Cheng Hye, Mr. Chan Sheung Lai, Ms. Hung Yeuk Yan Renee, Mr. So Chun Ki Louis and Mr. Tse Wai Ming as Executive Directors and Dr. Chen Shih Ta Michael, Mr. Lee Siang Chin and Mr. Nobuo Oyama as Independent Non-executive Directors.

** for identification purpose only*