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VALUE PARTNERS GROUP LIMITED

惠理集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 806)

ANNOUNCEMENT

This announcement is made regarding the voluntary disclosure of the unaudited monthly assets under management of the Company.

The Board of Directors of Value Partners Group Limited (the “Company”) would like to publish its monthly assets under management on a voluntary basis. This announcement serves to ensure timely disclosure of our assets under management (“AUM”) information to shareholders, prospective investors and the general public. This information will also be simultaneously published on the Company’s website (www.valuepartnersgroup.com.hk). The assets under management information of the preceding month will be released monthly, usually on or around 25th of each month.

The Company hereby announces that the unaudited AUM of the Company and its subsidiaries (the “Group”) as at 30 September 2010 were approximately US\$6.9 billion.

This figure is prepared on the following basis:

1. In respect of authorized, non-authorized and white label/co-branded funds, AUM figures are calculated as at the last dealing date reported by the administrator or custodian of each fund, which date may or may not be the last business day of the year/period. In line with the general market practice, subscriptions and redemptions on the last dealing date are not taken into account in AUM figures.
2. In respect of managed accounts, AUM figures are calculated as at the last valuation date of the year/period which date is the last business day of the year/period.

As the information stated above is based on unaudited financial information and may be subject to adjustment, investors are advised to exercise caution when dealing in the shares of the Company.

By order of the board of
Value Partners Group Limited
Tse Wai Ming

Executive Director and Company Secretary

Hong Kong, 25 October 2010

As at the date of this Announcement, our Directors are Mr. Cheah Cheng Hye, Mr. Chan Sheung Lai, Ms. Hung Yeuk Yan Renee, Mr. So Chun Ki Louis and Mr. Tse Wai Ming as Executive Directors and Dr. Chen Shih Ta Michael, Mr. Lee Siang Chin and Mr. Nobuo Oyama as Independent Non-executive Directors.